

profood IRAQ

پنجمین نمایشگاه صنایع غذایی

عراق-بغداد

۲۲-۲۵ بهمن ۱۳۹۷

مرکز نمایشگاه بین

المللی بغداد، عراق

پاویون جمهوری اسلامی ایران

PROFOOD2019
IRAQ-BAGHDAD

11 - 14 FEBRUARY 2019
Baghdad International
Fairground



با حمایت ویژه سازمان توسعه تجارت
ایران و پیش بر اکت ۱۳ از هزینه
مشارکت ویژه بازار عراق ۳۳٪

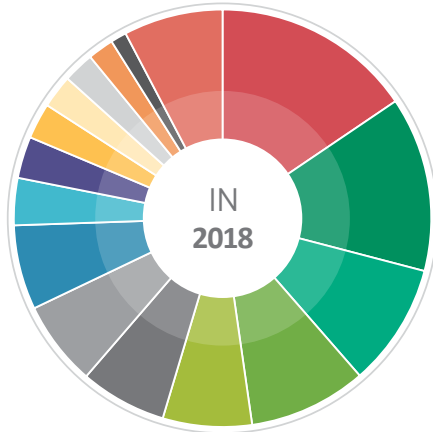
GRAB
A SLICE OF
IRAQ'S
FOOD
MARKET

فرصت حضور در بازار مواد غذایی و صنایع وابسته عراق اولین مقصد صادراتی ایران

با حمایت ویژه سازمان توسعه تجارت
ایران و پیش پراخت ۱/۳ از هزینه
مشارکت ویژه بازار عراق

۳۳%

واردات مواد غذایی عراق بر اساس طبقه بندی



- گوشت و فرآورده های گوشتی
- لبنیات، تخم مرغ، عسل
- محصولات خوراکی، سبزیجات
- غلات
- آماده سازی غلات و شیرینی نوشیدنی
- و انواع سرکه
- آماده سازی میوه های خشک و آجیل
- سبزیجات، میوه ها
- چربی، روغن حیوانی و گیاهی
- سبزیجات
- آماده سازی کاکائو
- ماهی و قارچ ها
- قهوه، چای
- قنادی و شیرینی سازی، قند و شکر
- ادویه جات و ترشی جات
- سایر

درباره نمایشگاه

پنجمین دوره نمایشگاه بین المللی غذایی بغداد profood برای محصولات کشاورزی، صنایع غذایی و نوشیدنی، فراوری محصولات غذایی و بسته بندی.

این نمایشگاه فرصت منحصربفردی برای ملاقات تمامی متخصصان، تولیدکنندگان و بازرگانان درحوزه صنایع غذایی

و کشاورزی برای تبادل بروزترین تجهیزات و تکنولوژی این صنعت می باشد.

نمایشگاه مواد غذایی عراق با تمرکز زیاد در تقویت بخش کشاورزی و صنایع غذایی تمام جنبه های چرخه تولید مواد غذایی را پوشش داده و راه حل های نوآورانه و فرصت های سرمایه گذاری را در این بخش به نمایش می گذارد گروه

های کالایی شامل: محصولات و ماشین آلات کشاورزی، مواد غذایی و نوشیدنی، و افزودنی های خوراکی، بسته بندی و تکنولوژی های وابسته به آن.

باتوجه به میزان بالای واردات مواد غذایی به کشور عراق، نمایشگاه profood برای دیدار با تعداد زیادی از واردکنندگان، توزیع کنندگان و خریداران است که به دنبال یافتن محصولات، تجهیزات و فن آوری های جدید هستند و همچنین فرصت مناسبی برای ارتباط با بخش خصوصی و دولتی جهت ایجاد پتانسیل بالا در مشارکت دو جانبه می باشد

نمایشگاه profood عراق به صورت سالانه برای پنجمین بار در فوریه ۲۰۱۹ در بغداد برگزار می شود.

رویدادهای قبلی ۲۰۱۸ در یک نگاه



140

غرفه داران



6,254

بازدید کنندگان



2,535

فضای نمایشگاه



B2B

جلسات

**PROFOOD:
A PLATFORM
FOR IRAQ'S
VORACIOUS
FOOD MARKET**

Range of exhibits

Iraq Profood+bev tec

Iraq food+hospitality

**MACHINERY and Food
Ingredients**

FOOD, BEVERAGE&HOSPITALITY:

Process technology

Food and beverages

- ✓ Slaughtering and meat processing technology
- ✓ Beverage technology
- ✓ Noodle technology
- ✓ Dairy technology
- ✓ Fish processing technology
- ✓ Vegetable and fruit technology
- ✓ Bakery technology
- ✓ Confectionery technology
- ✓ Ice cream technology
- ✓ Delicatessen and convenience food technology
- ✓ Aroma-, essences- and spice technology

- ✓ Dairy and milk products
- ✓ Meat and meat products
- ✓ Fish and seafood products
- ✓ Vegetables, fruits and dried fruits
- ✓ Groceries: pasta, rice, oils, fats, sugar, tea, coffee, etc.
- ✓ Frozen food
- ✓ Canned food
- ✓ Bakery products, confectionery and fine breads
- ✓ Convenience food
- ✓ Specialty food
- ✓ Health/organic food
- ✓ Beverages and drinks – non alcoholic

Packaging technology

- ✓ Packaging machines
- ✓ Packaging materials

Sweets & Snacks

- ✓ Chocolate products
- ✓ Sugar confectionery products
- ✓ Biscuits and fine bakery wares
- ✓ Snacks
- ✓ Cereals
- ✓ Organic, gluten-free, halal
- ✓ confectionery
- ✓ Products for diabetics

Refrigeration and air-conditioning technology

Conveying, transport and storage installations

Service firms, organizations, publishers

Hospitality, hotel, shop and catering equipment



گروه های نمایشگاهی

مواد غذایی عراق

- ✓ تجهیزات غذایی
- ✓ تجهیزات آشپزخانه حرفه ای
- ✓ تجهیزات رستوران و سیستم های اطلاعاتی مهمانداری
- ✓ خدمات هتل و هتلینگ
- ✓ خدمات تفروش و توزیع
- ✓ لبنیات و محصولات شیری
- ✓ گوشت و محصولات گوشتی
- ✓ ماهی و محصولات دریایی
- ✓ سبزیجات، میوه ها و میوه های خشک
- ✓ مواد غذایی: برنج، ماکارونی، آرد
- ✓ غذای منجمد
- ✓ غذای کنسرو شده
- ✓ شیرینی پزی و قنادی
- ✓ غذای راحت
- ✓ غذای مخصوص رژیم
- ✓ غذای ارگانیک
- ✓ انواع نوشیدنی ها
- ✓ فناوری بسته بندی
- ✓ ماشین آلات بسته بندی
- ✓ مواد بسته بندی
- ✓ شکلات، قهوه و چای
- ✓ انواع بیسکویت واسنک
- ✓ حبوبات و غلات
- ✓ محصولات قنادی رژیمی برای بیماران دیابتی



AGRICULTURE:

- ✓ Agricultural machines, farming, tractors, harvesting equipment
- ✓ Milling and mixing installations/ equipment
- ✓ Dryers, cleaner, silos and storage systems
- ✓ Livestock and poultry breeding
- ✓ Stable equipment
- ✓ Poultry equipment
- ✓ Feeding equipment
- ✓ Milk processing equipment
- ✓ Seeds, seedlings
- ✓ Grains, grain systems
- ✓ Greenhouse and greenhouse plastics and equipment
- ✓ Pesticides and fertilizers
- ✓ Equipment for fish farming
- ✓ Irrigation systems
- ✓ Veterinary syringes
- ✓ Analytical equipment
- ✓ Flour improvers
- ✓ Flow agents, anti-caking agents
- ✓ Food additives
- ✓ Fruit and vegetables concentrates
- ✓ Fruit and vegetables powders
- ✓ Fruit ingredients
- ✓ Fruit preparations for bakery & confectionery
- ✓ Malt extracts for malt beverages
- ✓ Meat extracts
- ✓ Mineral substances
- ✓ Powdered fat
- ✓ Precipitants
- ✓ Preservatives
- ✓ Propellant gases
- ✓ Protective gases
- ✓ Proteins
- ✓ Raising agents
- ✓ Releasing agents
- ✓ Sauces
- ✓ Semi-finished products
- ✓ Sorbents
- ✓ Specialty fats
- ✓ Spices, herbs
- ✓ Stabilizers
- ✓ Starter cultures & enzymes for dairy
- ✓ Sweeteners
- ✓ Vitamins

چرا باید در این نمایشگاه حضور

داشته باشید؟

کشف مسیر جدید صادرات

واردات اقلام غذایی عراق، طبق آخرین آمار رسمی ارزش واردات 20 میلیارد دلار معادل 30٪ بودجه سالیانه است. سال گذشته عراق برای تأمین ذخائر کالای اساسی ماهانه 6 میلیارد دلار واردات داشته است. گذارش منتشرشده از سوی صندوق بین المللی پول در پایگاه داده های آماری خود پیش بینی شده است که میزان هزینه های تجاری عراق از 85.5 تریلیون دینار (71 میلیارد دلار) در سال 2014 به 10208 تریلیون دینار عراقی (85 میلیارد دلار) در سال 2018 رشد داشته است.

عراق یک بازار بزرگ با 40 میلیون جمعیت است، عراق به عنوان یک بازار بزرگ مصرف کننده می باشد که مهمترین بازار صادراتی ایران می باشد.

حضور بزرگان و تولید کنندگان در یک فرصت مناسب در رویدادهای مهم می تواند به عنوان فرصتی چه گسترش میزان کسب و کار در نمایشگاه بین المللی مواد غذایی (profood) ایجاد شود.

جهت کسب اطلاعات بیشتر:

آدرس : شهرک غرب- بلوار دادمان- بعد از تقاطع فرحزادی- خ بوستان- پلاک ۶ طبقه ۳

رابط شما در ستاد

خاتم:

داخلی:

تلفن: ۰۲۱-۴۲۹۱۷۲۰۰

فکس: ۰۲۱- ۸۹۷۸۳۰۰۳

ایمیل:

Info@suniraq.com





فرم ثبت نام

مشخصات متقاضی		
نام شرکت :		
Company Name:		
نام مدیر عامل :		
Name:		
آدرس :		
تلفن :	فکس :	تلفن همراه :
وبسایت :		پست الکترونیکی :

اینجانبمدیر عامل شرکت.....متقاضی رزرو یک باب غرفهمتری با مشخصات فوق در نمایشگاه بین المللی صنایع غذایی عراق-بغداد ۲۰۱۹ می باشد.

محل مهر و امضای شرکت کننده :
تاریخ :

فضای تایید شده از طرف برگزارکننده :
نام :
شماره نمایندگی :
امضا :

جانمایی بر اساس اولویت واریز وجه و پس از مشخص شدن گروه کالایی ، در ستاد اجرایی برگزاری نمایشگاه ، صورت خواهد گرفت .

طبق قوانین نمایشگاهی ، مهر و امضای این فرم به معنای ثبت نام قطعی می باشد و مشارکت کنندگان محترم می بایست هزینه غرفه ثبت نامی خود را طبق تاریخ های اعلام شده پرداخت نمایند .

با توجه به اهمیت برگزاری صحیح نمایشگاه و پیش بینی های لازم در این راستا ، امکان کنسل کردن غرفه ، به هیچ عنوان امکان پذیر نخواهد بود .

EXHIBITOR CONTRACT

EXHIBITING COMPANY

Will be used in exhibition catalogue



Company :

Address :

City : Country :

Postal Code : Phone :

E-mail : Web :

Products, Field of Activity, Services :

.....

.....

.....

BADGES	Name	Surname	E-Mail	Department					
				Management	Finance	Export	PR-Marketing	Purchasing	Prepare Badge
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

A- MAIN SERVICES

Stand No:

	Space Type	Price	Dimensions	Area m ² / QTY	Cost
Indoor Area	Space Only	255 \$			\$
	shell scheme	300 \$			\$
Outdoor Area	Space Only	160 \$			\$
Surcharge	INLINE (open to 1 aisle)	+ 0 %			\$
	CORNER (open to 2 aisles)	+ 10 %			\$
	PENINSULAR (open to 3 aisles)	+ 15 %			\$
	ISLAND (open to 4 aisles)	+ 20 %			\$
	DOUBLE DECKER (By Request Only)	+ 50 %			\$
Services Fees	Electricity - Internet - General Services	+ 8 %			\$
Total Fees					

*** جانمایی بر اساس اولویت واریز وجه و پس از مشخص شدن گروه کالایی ، در ستاد اجرایی برگزاری نمایشگاه ، صورت خواهد گرفت .

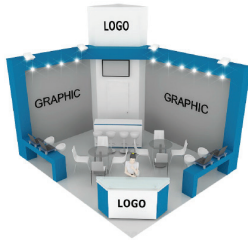
*** طبق قوانین نمایشگاهی ، مهر و امضای این فرم به معنای ثبت نام قطعی می باشد و مشارکت کنندگان محترم می بایست هزینه غرفه ثبت نامی خود را طبق تاریخ های اعلام شده پرداخت نمایند .

*** با توجه به اهمیت برگزاری صحیح نمایشگاه و پیش بینی های لازم در این راستا ، امکان کنسل کردن غرفه ، به هیچ عنوان امکان پذیر نخواهد بود .

B- BUILT STAND (special design)

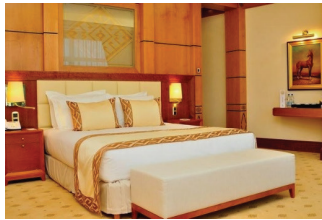
..... m²

COST 200 \$ per square meter



Material:
Height:
Floor:
Graphic:
Furniture:
Lightening:

C-HOTEL (5 star)



CHECK IN DATE	09 February 2019
CHECK OUT DATE	15 February 2019
SINGLE ROOM (per person)	1300 USD
DOUBLE ROOM (per person)	850 USD
SERVICES	
6night Accommodation- airport transfer – exhibit transfer - leader	

Note: The cost of a ticket to Airline Al-Iraqiyah is calculated and announced on a daily basis

	Room No	Surname, Name	Check In	Check Out
Single Room	1			
	2			
	3			
Double Room	1			
Double Room	2			

COST \$

PAYMENT SCHEDULE

	Date	Amount
1		
2		

*** جانمایی بر اساس اولویت واريز وجه و پس از مشخص شدن گروه كالايی ، در ستاد اجرائی برگزارى نمايشگاه ، صورت خواهد گرفت .
 *** طبق قوانین نمايشگاهی ، مهر و امضای این فرم به معنای ثبت نام قطعی می باشد و مشارکت کنندگان محترم می بایست هزینه غرفه ثبت نامی خود را طبق تاریخ های اعلام شده پرداخت نمایند .
 **** با توجه به اهمیت برگزاری صحیح نمايشگاه و پیش بینی های لازم در این راستا ، امکان کنسل کردن غرفه ، به هیچ عنوان امکان پذیر نخواهد بود .
 *** به علت چارتر بودن هتل در پکیج ارائه شده پس از ثبت نام امکان لغو و کنسلی وجود ندارد

Exhibiting Company :
 Print Name :
 Position Authorised :
 Signature & Stamp :
 Date :/...../20.....

Space confirmed on behalf of Organiser

Full Name :
 Agency Letter Number :
 Signature :
 Date :/...../20.....

TERMS AND CONDITIONS

A. If the origin of products will be from Iran, Turkey and Egypt it is forbidden to sign in as local company and these kind of contract will redirect to our official exclusive agent in that territory. In case of registering a local company and not declare that the origin of products belong to above countries the contract will be cancelled and the money will be bounced if we find that the registered company or their products which is participated in this exhibition belong the above countries during the exhibition it is our right to close their stand without payback the money or the should pay 3905 per sqm.

B. Operation of this Agreement

The Participant (being the applicant set out in the attached form on the reverse of these terms and conditions together forming the "Event Contract") shall be bound by these terms and conditions, the rules and regulations as set out in the Participant's Manual and all other documentation which may be supplied to the Participant from time to time ("Rules and Regulations"). The capitalised terms used in these terms and conditions have the same meaning as set out in the accompanying form. No variation to these terms and conditions or the Rules and Regulations is permitted other than where such variation is made in writing and is signed by an authorised official of organiser. The Participant acts on its own behalf in respect of its participation in the Event. The Participant shall procure that each stand sharer shall undertake to be bound by these terms and conditions and the Rules and Regulations as if they were the Participant. Reference to Participant in these terms and conditions shall be construed accordingly. Participants must notify organiser of any stand sharers within 60 days of the Event. All representations, warranties, undertakings, covenants, agreements and obligations made, given or entered into in this Event Contract are made, given or entered into jointly and severally by the Participant and any stand sharer.

C. Payment

No Participant shall be permitted access to the Event unless he has paid to organiser prior to the Event all of the agreed fees as set out in the Event Contract ("Event Fees") on or by the dates specified therein. If any undisputed sum is not paid by the Participant by its due date, then organiser may charge interest on such sum on a day to day basis from the date payment fell due (or such other date as may be agreed in writing between the parties) to the actual date of payment (both dates inclusive) at the rate of 4 percent per annum over the base lending rate of Barclays Bank plc.

D. Discretion to Refuse Entry

If organiser believes that the Participant and/or its stand sharer(s) will use the Event to advertise or otherwise promote services that organiser deems to be directly or indirectly in competition with organiser then organiser reserves the right, in its absolute discretion, to refuse to allow the Participant and/or its stand sharer(s) to attend the Event. If organiser exercises this discretion then any monies paid to organiser by the Participant under this agreement will be repaid in full.

E. Compliance

In addition to compliance with the Rules and Regulations, at all times during the Event from arrival at the Event venue for installation to leaving the Event venue after dismantling, Participants must comply with the building and health and safety rules, regulations and guidelines and any other applicable laws and regulations of any and all Government, local authority or other regulatory body and any rules and regulations imposed by the Event venue.

F. No Assignment or Sub-letting; Space Allocation

Without prejudice to the Participant's opportunity to share a stand in accordance with these terms and conditions, the rights of a Participant under this agreement shall not be assignable to any other person and no Participant may assign or sublet the whole or any part of the space allocated to the Participant. A Participant has no right to occupy any particular space, although its requirements will be taken into account when it comes to allocating space. While every effort is made to ensure that plans, specifications and drawings in organiser's catalogues and literature are accurate, organiser gives no warranty to this effect and shall have no liability in respect of any inaccuracy in such plans, specifications or drawings. Organiser reserves the right at any time and from time to time to make such alterations to the ground plan and Event specifications as may in their opinion be necessary in the best interests of the Event and to alter the shape, size or position of space allotted to the Participant. No alteration to the space allotted will be made in such a way as to impose on the Participant any greater liability for Event Fees than that undertaken in the form.

G. Conduct at the Event

For the duration of the Event Period, Participants agree that they and their employees, agents and stand sharers shall:

- comply with the reasonable instructions of organiser, its employees, agents and sub-contractors and those of the management of the venue, its employees, agents and sub-contractors whilst at the venue;
 - not adopt unusual promotional plans without the approval of the Event Committee;
 - not obstruct the view of or otherwise interfere with, disrupt or disturb adjacent stands or events in any way (including without limitation by the arrangement or operation of sound, lighting, film, demonstration or other equipment);
 - if music is used (within the terms of this Event Contract), be responsible for obtaining necessary permission from the relevant licensing authorities (or their successors or replacement from time to time);
 - keep gangways and walkways adjacent to its stand free of all obstruction;
 - not engage in any promotional activities (including without limitation any raffles prize draws or competitions) that require members or guests to be present at a specified location and time;
 - not remove their stand from the Event prior to the end of the Event;
 - not operate in any manner that is or may be objectionable to other Participants and/or to organiser;
 - not advertise or distribute its publications and printed matter at the venue otherwise than from its stand (organiser reserves the right to prohibit the display or dissemination of any advertisement or publication of any kind in relation to the Event whether or not at the venue, and the Participant shall forthwith withdraw any such advertisement or publication on notification by organiser);
 - not distribute or display any material or product which may be considered by organiser to be defamatory or offensive or which infringes or may infringe the intellectual property or other proprietary rights of organiser or any third party;
 - display its name and address at its stand and (if different) its address for service of documents and in relation to its stand shall comply with all legal requirements relating to the publication of its name and ownership at its place of business;
 - not make or permit the making of any representations to the public save within the confines of the Participant's stand and in particular shall not use or permit the use of any public address system;
 - not cause or permit any damage to the venue premises or the stand and in particular shall attach no nails, screws or similar items thereto;
 - not overload electrical circuits;
 - ensure that its stand and immediate surrounding area is at all times kept free of litter. Empty cases and packaging belonging to the Participant may not be stored on the Participant's stands or at the venue and shall be removed from the venue by the participant or disposed of;
 - not at any time do or say anything, or be associated with anything, any party or any statement, which is, or which is widely reported as being, or which may be considered by organiser to be detrimental or prejudicial to or to adversely affect the name, image, reputation or business of organiser or the Event be likely to or bring organiser into disrepute;
 - ensure that at least one person is always in attendance at the Participant's stand whenever the Event is open to the public;
 - be responsible for the cost of making good, restoring or renewing any case of serious dilapidation to any part of the venue for which the Participant, its employees, agents or sub-contractors are responsible to such a standard as they were in at the start of the Event (to include, but not limited to: marks caused by paint, bolt, screw or nail holes and any damage to carpet tiles). Organiser will inspect every site before erection and after dismantling of the stands. In their own interests Participants should satisfy themselves as to the condition of sites both before erection and after clearance of stands.
- In any event, the Participant hereby agrees to abide by and to ensure that its employees, agents and stand sharers will abide by the Rules and Regulations of the Event provided to the Participant. The Participant will be provided with a copy of the Rules and Regulations at or prior to the Event.

The Event opening hours and hours during which Participants have access to the Event venue shall be determined solely by the Event Committee. Admission maybe by ticket or identification badge. Identification badges are non transferable and can't be shared between individuals in any circumstances (including by individuals within the same organisation). Each Participant must register for the Event and pay the corresponding registration fee. Photographic ID may be required during the registration process for validation.

The decision of organiser as to any matter of conduct referred to above and generally in relation to the Event shall be final and binding upon the Participant and if the Participant or any of its employees, agents or stand sharers shall fail to comply with this Event Contract or the request of organiser or any person authorised by it on its behalf organiser may take whatever steps it deems appropriate to enforce compliance without prejudice to any other right or remedy that may be available to it including without limitation instant termination of the Event Contract between organiser and the Participant relating to the Event or refuse the Participant and/or such employee, agent or stand sharer entrance to the Event or require such person(s) to remove themselves from the Event. In such circumstances, Participant acknowledges that no refund of any monies paid to organiser in connection with this Event Contract will be refunded to Participant and such monies will remain the property of organiser.

H. Catalogue

None of organiser, its subsidiaries, employees, agents, sponsors or the Event Committee or the publisher of the Event catalogue will be liable for any errors or omissions in any data or other materials submitted by or on behalf of the Participant or any third party. All data and materials submitted by or on behalf of the Participant shall be the sole responsibility of the Participant.

I. Insurance

The Participant, or its stand sharer, must at all times maintain proper and appropriate public/products liability insurance with a minimum cover of US \$3,000,000 with a reputable insurer for any loss or damage incurred by the Participant or any third party in connection with the Event. The Participant shall produce evidence of this insurance cover if so requested by organiser. Organiser, upon receipt of payment of the Event Fee in accordance with this Event Contract, will take out and maintain insurance providing cover to organiser against legal liability to pay damages in respect of a) accidental personal injury to any person (other than employees of organiser) and b) accidental property damage (other than property belonging to the Participant or in the Participant's care, custody or control) which occurs in connection with attendance at the Event. This cover will only apply in excess to the Participant's own insurance cover and is limited to a maximum of £2,500,000 in total. The Event Fee includes organiser taking out and maintaining its insurance policy. Organiser does not provide any advice concerning its insurance cover and it is for the Participant to read the summary terms of organiser's policy and to decide if it is adequate.

J. Cancellation; Postponement; Change of Venue

Should a Participant wish to cancel its participation in the Event it must give notice in writing to organiser, such notice shall not be deemed to be given until it is received by post or by fax at the offices of organiser as set out below (notice by e-mail will not be accepted).

If such notice is given:

• prior to the Final Payment Date, then organiser will be entitled to retain the entire Deposit or receive the balance of the Deposit should any monies remain owing; or

• at any time on or after the Final Payment Date, then organiser will be entitled to retain the entire Event Fee in full or receive the balance of the entire Event Fee in full which has not already been paid.

Save as set out above, the Participant will remain liable for the Event Fee in full whether or not the Participant actually participates in the event.

Organiser reserves the right to cancel any Participant's booking and should it do so its sole liability shall be to refund all monies paid by that Participant. In no circumstances shall organiser be liable for any loss (including indirect or consequential loss) or damage suffered by the Participant resulting from such cancellation however the same may be caused. Organiser may at any time, at its sole discretion, cancel, postpone or move the Event to another venue. Organiser will notify the Participant as soon as possible if the Event is cancelled, postponed or moved to another venue. Except where such cancellation is due to a Force Majeure Event (see below), if the Event is cancelled, organiser will repay to the Participant (without interest) any Fees paid by the Participant to organiser and the booking will be cancelled. If the Event is postponed or moved to another venue, this Event Contract will remain in force for the new dates and venue provided that the new dates and/or venue are in the reasonable opinion of organiser appropriate for the Event.

K. Force Majeure

None of organiser, its subsidiaries, employees, agents, sponsors or the Event Committee (its "Connected Persons") shall be liable for any loss, damage or delay resulting from acts of war, civil commotion, strikes or lockouts, shortage of labour, default or failure of suppliers, government action, intervention, law or regulation, military activity, act of God, fire, flood or any other circumstances beyond organiser's reasonable control which shall make it impossible or inadvisable for the Event to be held at all or at the scheduled time and place, and organiser reserves the right (but is not obliged) to re-schedule the Event at another date and/or at any alternative venue. The Participant acknowledges that organiser will have sustained damage and loss as a result of the foregoing and hereby waives all claims for damages or compensation in respect of any act or omission of organiser or any of its Connected Persons as a result of any of the foregoing. In the event of force majeure, no refunds will be made and the monies paid to organiser as Event Fees or otherwise in connection with the Event shall remain the property of organiser.

L. Passport & Visa

Organiser or its Connected Persons shall not be responsible for assisting the Participant with obtaining a passport or a visa for entrance into the country where the Event is to be held. Should a Participant fail to obtain these documents any monies payable in accordance with the Event Contract shall remain owing in full.

M. Exclusion and Limitation of Liability - IMPORTANT

Neither Organiser nor its Connected Persons shall be liable to the Participant whether in contract, tort (including negligence) or otherwise for indirect or consequential losses; loss of revenue or anticipated revenue; loss of savings or anticipated savings; loss of business opportunity; loss of profits or anticipated profits or loss of wasted expenditure. Neither organiser nor its Connected Persons shall be liable for any loss or destruction of or damage to any property brought to the Premises by the Participant, its employees, agents, sub-contractors, stand sharers or invitees no matter what the cause (including but not limited to negligence by organiser or its Connected Persons) whether or not security is present at the Event.

None of organiser or its Connected Persons shall in any circumstances be held liable for any loss or damage incurred by the Participant, its employees, agents or stand sharers not arising as a direct result of the willful or negligent acts or omissions of organiser or its Connected Persons including, but not limited to those losses or damages arising as a result of:

- the actions or omissions of freight shipment (transport, handling and clearing) contractors; or
- any errors or omissions on copy prepared and submitted by a third party in connection with the Event; or
- any conflicts or misinterpretations arising with the host country, the Event's sponsors, agents or other bodies regarding any and all aspects of the Event which may affect the Participant.

Organiser's total liability to the Participant in respect of all losses arising in connection with the Event whether in contract, tort (including negligence), breach of statutory duty, or otherwise, shall in no circumstances exceed the greater of (a) the amounts paid by Participant to organiser or (b) £5,000.

Notwithstanding the foregoing, nothing in this Agreement shall exclude or restrict any party's liability for (a) fraudulent misrepresentations or (b) death or personal injury resulting from the negligence of that party or its employees, agents or subcontractors while acting in the course of their employment.

N. Participants Indemnity - IMPORTANT

The Participant shall indemnify and keep indemnified and hold harmless organiser and its Connected Persons from and against all claims, damages, losses, costs (including all reasonable legal costs), expenses, demands or liabilities resulting from any claim by any third party (including, without limitation, any governmental authority), arising out of the manufacture, production, distribution, handling, advertising, consumption or use of, or otherwise relating to the Participant's products or services. For the avoidance of doubt, any approval by organiser of any use of any Event name or logo on the Participant's products or other materials supplied by the Participant relates only to the use of the Event name or logo and does not amount to approval of any of the Participant's Products or materials and shall not in any way affect this indemnity. The Participant shall be responsible for all personal injury or damage to or loss or destruction of property (including but not limited to the Event venue) arising in connection with the Participant's exhibit or stand and anything permitted, omitted or done thereon or therefrom during the Event or in the construction and dismantling provided that this results from the direct or indirect act or omission of the Participant or any employee, agent, sub-contractors or invitee of the Participant or any other person present on the Participant's stand or by an exhibit, machinery or other article or thing of or in the possession of or use of the Participant or any employee, agent, sub-contractor or invitee of the Participant or any other person present on the Participant's stand. The Participant shall indemnify and keep indemnified and hold harmless organiser and its Connected Persons in respect of all losses (including consequential losses), damage, costs (including all reasonable legal costs), claims, actions, proceedings, demands and expenses in respect thereof.

O. General

The Participant expressly acknowledges that no representations, guarantees or assurances - whether oral or in writing - have been made or are to be implied or considered collateral to these terms and conditions (including, in particular but without limitation any statements relating to the potential business which may be generated by the Event). This Event Contract constitutes the entire agreement and understanding of the parties relating to the subject matter of this Event Contract and supersedes any previous agreement or understanding between the parties in relation to such subject matter. If any provision of this Event Contract shall be found by any court or administrative body of competent jurisdiction to be invalid or unenforceable, such invalidity or unenforceability shall not affect the other provisions of this Event Contract which shall remain in full force and effect. The validity, construction and performance of this Event Contract (and any claim, dispute or matter arising under or in connection with it or its enforceability) and any non-contractual obligations arising out of or in connection with it shall be governed by and construed according to English Law. Each party irrevocably submits to the exclusive jurisdiction of the courts of England over any claim, dispute or matter arising under or in connection with this Event Contract or its enforceability or the legal relationships established by this Event Contract (including non-contractual disputes or claims).

P. Photographs and Recordings

The Participant agrees (and shall procure the agreement of all relevant persons) that its personnel present at the Event and any trade marks, logos or company names displayed at the Event, may be photographed, filmed or sound recorded by organiser or its Connected Persons for promotional purposes, and irrevocably grants organiser permission to use such images and recordings for any commercial or non-commercial purpose, in any media, globally and at any time, including in printed publications, presentations, promotional materials, advertisements and websites. The Participant agrees that organiser may edit the images and recordings as it deems appropriate and confirms it does not object to organiser storing copies for the above purpose or transferring them globally. The Participant confirms and warrants it is entitled to make the grant of rights set out on behalf of itself, its personnel and shall obtain an identical grant of rights from its invitees to organiser as set out above. Organiser shall not be liable to the Participant, its personnel or the invitees if the Participant fails to obtain such grant of rights. The Participant shall indemnify and hold harmless organiser and its Connected Persons from and against any and all losses (including consequential losses), damage, costs (including all reasonable legal costs), claims, actions, proceedings, demands and expenses suffered as a consequence of the Participant failing to obtain the grant of such rights (including without limitation in relation to any claim by any of its personnel or invitees made against organiser). Participant, its personnel or invitees with any queries regarding the use of photographs or recordings, or specific requests in relation to the same, should contact organiser.

Q. Your Details

Organiser may forward your details to third parties who play an important role in the effective organisation and promotion of the Event, such as media partners; official freight forwarders; official stand builders; agents; event sponsors and affiliate companies. If you do not wish us to forward your details to these carefully selected companies, please tick this box

R. Application

The application by the Participant for Event space and the agreement of organiser to such application shall constitute, in consideration of organiser's acceptance of the application, full and final settlement of any claim, demand, invoice, cause of action, pending or threatened action not identified in writing at the present time which the Participant or any of its subsidiaries or parents has or may have against organiser or any of its subsidiaries or parents arising out of or in connection with or relating to any previous agreement between the parties for the provision of Event space or otherwise arising out of the business relationship between the parties.

S. Currency

Organiser shall have the right at any time by notice to the Participant to alter the currency in which the Event Fees are payable under this Event Contract to Great British Pounds, US dollars or any other currency in its absolute discretion, with effect from such date (whether past, present or future) as it may determine. The Exchange Rate for the applicable new currency shall be calculated as follows. For the purposes of this Event Contract, "Exchange Rate" shall mean the closing mid-point rate for conversion of the original currency into the new currency on the date of notification by organiser to the Participant, or if that date is not a business day (being a day which is not a Saturday, a Sunday or a bank or public holiday), the first business day after that date, as set out in the London edition of the Financial Times.

IMPORTANT: Please sign and date below and return to organiser together with your Space Application Contract. I hereby confirm that I have received and agree to comply by the terms and conditions set out above:

Signed:

Date:

Print Name:

Name of Company: